

BARRY COFFING: is a music business entrepreneur, sought-after speaker, and moderator. His music licensing company Music Supervisor Inc. represents over 19,000+ labels, libraries, and music artists for film and TV licensing. Nearly every major film company and TV network uses his software. and as a result, a track they represent is licensed every 72 hours.

MUSIC PRODUCTION CLIENTS: Michael McDonald, Chaka Khan, Peabo Bryson, Thelma Houston, Irene Cara, Tiffany, Lee Greenwood, Gary Puckett, and many others.

**EXPERIENCE:** Barry has been an artist (WB Records), songwriter, composer, producer, engineer, music supervisor, and label owner (Sony RED distribution). His music publishing company is administered by the Universal Music Group. He has toured the world as a music director for other artists, as well as writing and producing music for Films, TV, Jingles, and Ad Agencies. As a singer, his voice can be heard singing the end title songs for The Brady Bunch Movie, and Pooh's Grand Adventure.

## PAST AND CURRENT MUSIC LICENSING CLIENTS:

Sony, Disney, Paramount, Warner Brothers, Universal, DreamWorks, Lionsgate, MGM, United Artists, NBC, CBS, ABC, Fox, CW, AMC, HBO, Netflix, Hulu, Apple, Amazon, Showtime, Lifetime, General Mills, US Army, Volkswagen.

**EDUCATION:** Graduated from the High School for The Performing and Visual Arts in Houston, Texas (Vocal Music Major) after which he received an opera scholarship from Houston Baptist University. He also attended The University of Houston majoring in Radio & TV Performance.

**RECOGNITION:** In his 30+ years in the music business, he amassed a great deal of credits and awards. He has placed over 200 of his own songs in films and television, received BMI Songwriting Awards, penned Multiple #1 hits, and has an Emmy nomination to his name. His lone stint as a film producer netted him and his co-producers the Best Producer award at the Beverly Hills Film Festival.

**TEACHING/LECTURING:** Barry is currently on the board of the music business and film program at the Houston Community College. He has lectured at USC, Berklee College of Music, Belmont University, Stax Music Academy, TSU, Rice University, Cutting Edge, NARRIS, NAMN, SWAMP, MESA, HSPVA, and more

**OTHER INTERESTS:** Barry Coffing has been a voting member of both the Los Angeles and Texas Recording Academy chapters. Annually he participates in "Grammy's on the Hill" as a member and as a District Advocate. His company has a very active international internship program. He is also the creator of the Springboard Music Festival and Conference as well as the founder of Sustainable Artists a non-profit 501(c)(3) corporation.



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